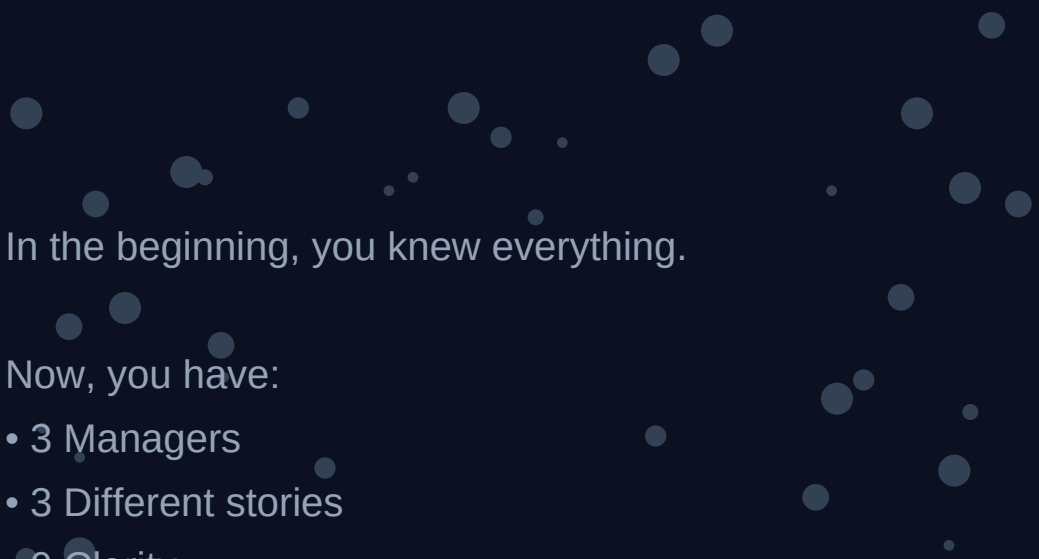
Stop forcing your business into Baby Clothes.



Why 'Founder Intuition' stops working at scale.

The Complexity Trap



In the beginning, you knew everything.

Now, you have:

- 3 Managers
- 3 Different stories
- 0 Clarity

This is the "Fog of War."

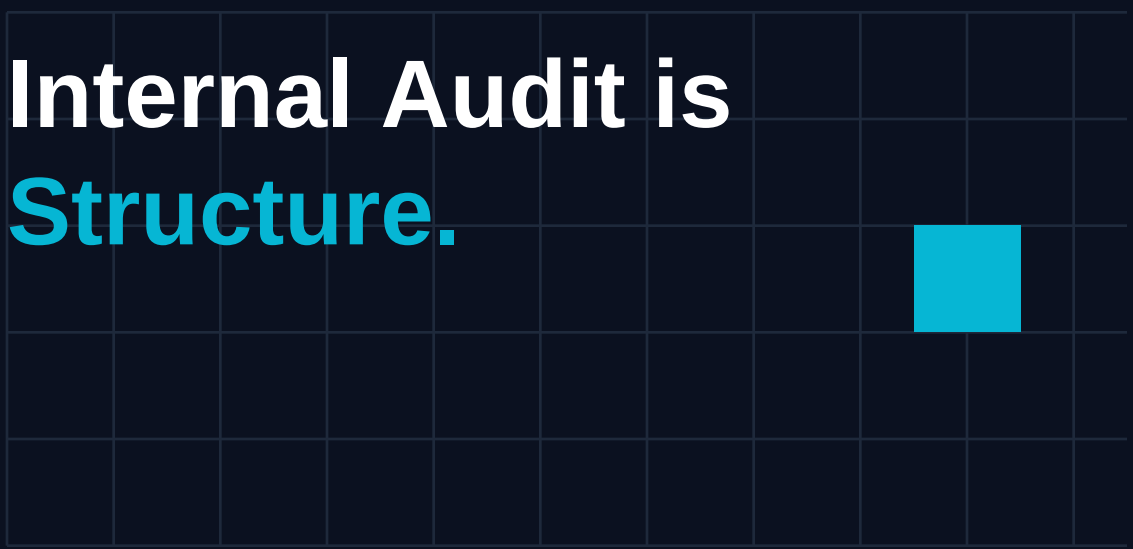
Why nobody tells you.

"Are our controls tight?"

Your team says: YES.

They aren't lying. They are **comfortable.**
Loose systems mean less accountability for them.
And more risk for you.

Internal Audit is Structure.



It replaces "Trust me" with "Show me."

It proves to investors that your business is a machine, not just a person.

Trade the baby clothes for a suit of armor.



Save this post for your next board meeting.

Let's Talk Audit